

Communications and Visibility Consultant

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Deadline:	02.11.2026 23:59:59	
	remained 8 days	
Salary:	According to the interview results	
Location:	Bishkek	
Type of involvement:	part time	



Address

Ул. Токтогула 125/1

Web

<https://www.fhi360.org>

Information

Common information

Background

FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways through locally driven and evidence-based solutions.

The Meeting Targets and Maintaining Epidemic Control (EpiC) project is funded by the U.S. Government and supports countries in strengthening HIV prevention, care and treatment services, health systems, and broader public health priorities. In the Kyrgyz Republic, EpiC works closely with government institutions, health facilities, civil society organizations, community partners, and international stakeholders to strengthen HIV and Global Health Security outcomes.

To support visibility of project achievements and effective communication of program results, FHI 360 seeks the services of a qualified Communications and Visibility Consultant.

Purpose of the Assignment

The Communications and Visibility Consultant will support EpiC Kyrgyz Republic in documenting project achievements, promoting visibility of U.S. Government-supported activities, developing strategic communication products, and strengthening dissemination of project results among government stakeholders, donors, implementing partners, and the public.

The consultant will provide communications support through development of success stories, newsletters, digital content, photography, event documentation, and other communication products that demonstrate program impact and partnership achievements

Expected period performance from November 2026 - September 2027;

Qualification requirements

The Consultant shall possess:

- Bachelor's degree in Communications, Journalism, Public Relations, Marketing, International Development, Public Health, or other relevant discipline.
- At least five (5) years of professional experience in communications, journalism, media relations, content development, public relations, or strategic communications.
- Demonstrated experience producing success stories, newsletters, social media materials, and communication products for development projects.
- Strong interviewing, writing, editing, and storytelling skills.
- Experience working with donor-funded projects preferred.
- Experience in HIV, public health, Global Health Security, international development, or related sectors preferred.
- Demonstrated photography and visual storytelling experience.
- Proficiency in Canva, Adobe Creative Suite, Photoshop, Lightroom, or similar tools.
- Excellent written and oral communication skills in English and Russian.
- Knowledge of Kyrgyz language is an asset.

Duties

Scope of Work

Under the supervision of the Project Director or designated FHI 360 representative, the Consultant shall perform the following activities:

A. Success Stories and Human Interest Stories

The Consultant will:

- Conduct interviews with project beneficiaries, government counterparts, technical experts, implementing partners, healthcare providers, and community representatives.
- Gather supporting information, quotations, and documentation related to project achievements.
- Develop success stories, human-interest stories, impact narratives, and case studies.
- Draft and revise stories in English and/or Russian.
- Incorporate technical and editorial feedback from FHI 360.
- Ensure communication products accurately reflect project results and outcomes.

B. Newsletter and Written Communication Products

The Consultant will:

- Develop newsletter articles covering project achievements, trainings, meetings, workshops, and technical activities.
- Draft event summaries and highlights.
- Prepare content for donor updates and external communications.
- Adapt technical information into audience-friendly communication products.
- Ensure consistency of messages across communication channels.

C. Social Media and Digital Communications

The Consultant will:

- Develop social media content packages highlighting project achievements and partnerships.
- Prepare draft captions, key messages, hashtags, and visual recommendations.
- Support visibility campaigns and digital communication initiatives.
- Adapt messages for different audiences and communication platforms.
- Recommend approaches to improve stakeholder engagement and online visibility.

D. Event Communications and Visibility Support

The Consultant will:

- Support communication activities during technical meetings, workshops, conferences, trainings, field visits, and

official events.

- Document key discussions, outcomes, and milestones.
- Develop event summaries and visibility materials.
- Capture and communicate achievements involving government institutions, donors, and development partners.
- Prepare post-event communication packages as requested.

E. Photography and Visual Documentation

The Consultant will:

- Provide professional photography during project events and activities.
- Capture high-quality images suitable for reports, presentations, newsletters, websites, and social media.
- Select, edit, caption, and organize photographs.
- Submit photographs in high-resolution electronic format.
- Ensure all required consent procedures are followed.

F. Multimedia Content Development

When requested by FHI 360, the Consultant may:

- Capture short video footage during project activities.
- Conduct short stakeholder interviews.
- Develop brief multimedia products for digital communications.
- Produce basic video edits suitable for social media and donor outreach.

G. Communications Quality Assurance

The Consultant may be requested to:

- Review communication materials developed by project partners and consultants.
- Ensure compliance with communication standards and approved messaging.
- Provide recommendations to improve quality and consistency.
- Support partner organizations in strengthening communication approaches.

Deliverables

Deliverables will be requested based on project needs.

Indicative deliverables may include:

Success stories / case studies - Minimum 1 per month

Newsletter articles or event summaries - Up to 2 per month

Social media content packages - Minimum 1 per month

Event communication package - As assigned

Edited high-resolution photographs - Minimum 25 per assignment

Multimedia products - As assigned

Communications review feedback - As assigned

Reporting

The Consultant will report directly to the Project Director and work closely with technical, programmatic, monitoring and evaluation, and operations teams, as required.

Review and Approval of Communications Products

All communication materials developed under this consultancy shall be subject to technical, editorial, communications, and

donor review, as required.

No material developed under this assignment may be publicly disseminated, published, distributed, or shared externally without prior written approval from FHI 360.

Ownership of Materials

All products, materials, photographs, videos, communication content, reports, drafts, visual assets, and other outputs developed under this consultancy shall become the exclusive property of FHI 360.

FHI 360 reserves the right to edit, adapt, reproduce, publish, distribute, and otherwise use such materials for project, organizational, donor, and public communications purposes.

Compliance, Safeguarding, and Ethical Communications

The Consultant shall:

- Comply with all applicable FHI 360 policies and procedures.
- Adhere to donor branding and visibility requirements.
- Ensure factual accuracy of all communications products.
- Obtain required informed consent for stories, photographs, testimonials, and video content.
- Protect confidentiality and privacy of project participants.
- Avoid disclosure of personally identifiable information without appropriate authorization.
- Use non-stigmatizing and respectful language when communicating about people living with HIV and other vulnerable populations.
- Follow safeguarding principles and ethical storytelling standards in all communication products.

Conditions

Evaluation Criteria:

- Relevant professional experience - 40 points
- Quality of portfolio - 40 points
- Cost proposal - 20 points

Proposals must be submitted directly to procurement_epic.kg@fhi360.org no later than 6 p.m on November 2, 2026 with the subject line: **Communications and Visibility Consultant for EpiC Kyrgyz Republic** and include the following documents in English:

1. Updated Curriculum Vitae (CV);
2. Financial Proposal indicating daily consulting rate in KGS;
3. Portfolio containing:
 - Minimum three (3) success stories, feature articles, or communication products;
 - Examples of social media content;
 - Photography portfolio;
 - Multimedia samples, if available.

Incomplete applications may not be considered.

About company

FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender, youth, research, technology, communication, and social marketing — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 60 countries and all U.S. states and territories.

FHI 360 — это некоммерческая организация по развитию человеческого потенциала, деятельность которой направлена на долгосрочное улучшение жизни людей путем продвижения интегрированных решений, ориентированных на местные условия. В наш штат входят эксперты в области здравоохранения, образования, питания, окружающей среды, экономического развития, гражданского общества, гендера, молодежи, исследований, технологий, коммуникаций и социального маркетинга, что создает уникальное сочетание возможностей для решения сегодняшних взаимосвязанных проблем развития. FHI 360 ведет свою деятельность в более чем 60 странах и во всех штатах и территории США