

SMM-специалист/Social Media Marketing

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Зарплата:	По результатам собеседования	
Опыт работы:	от 1 года	
Город:	Бишкек	
Занятость:	полная занятость	

[TrevaBook](#)

Информация

Общие сведения

BishkekBook is Hiring an **SMM Specialist**

BishkekBook is an online travel platform in Kyrgyzstan, helping travelers explore the country and access convenient car rental and travel services.

We are looking for someone who enjoys being on camera, meeting people, and creating content about travel in Kyrgyzstan. You will be the face of BishkekBook online, presenting videos, interviewing travelers, and introducing our cars and services. You will also help with content planning, editing, and writing social media posts and campaign copy, working with our Head of Marketing.

Требования

- Confidence on camera and a willingness to approach people for interviews.
- Comfortable speaking in English and Russian and/or Kyrgyz. Additional languages are a plus.
- A friendly personality and the ability to make people feel comfortable.
- An interest in tourism and hospitality.
- Experience creating social media content and basic video editing skills.
- Clear, engaging writing and the ability to revise content based on feedback.
- Good organization, reliability, and the ability to take content from an idea to a finished post.

Обязанности

- Speak on camera for videos about our cars, services, destinations, and travel tips.
- Interview customers, travelers, partners, and our team.
- Help come up with content ideas, write scripts, and plan shoots.
- Take part in filming at our office and on location.
- Help edit videos, add subtitles, and make revisions.
- Write captions and copy for social media and digital campaigns, both organic and paid.
- Work with our Head of Marketing on the content calendar and review what's working.

Условия

How to Apply

Please submit the following by **October 30, 2026**:

- A short introduction video in English and either Russian or Kyrgyz.
- Your CV in **both English and Russian**.

Send your application to **trevabook@gmail.com**

О компании

We are a new car rental and attractions booking company preparing to launch our online platform in Kyrgyzstan.